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If you own a business and would like to be a part of this program, please contact any board member listed above

Topeka Jayhawk Cl

April 2016

www.topekajayhawkclub.com



St Patrick's Day Parade

It turned out to be a wonderful Saturday in Topeka, and record crowds showed up to enjoy the 37th annual St Patrick's Day Parade. It was also the day we debuted our newly painted Topeka Jayhawk Club band wagon featuring the Topeka Jayhawk Club Alumni Band. The band wagon has long been a part of Topeka history after it's first introduction to parade attendees in the early 1960's by it's previous owners, Cecil and Anna Marie Baker of Midwestern Music. It was a great hit at the parade and we are proud to be able to carry forward this piece of Topeka history. Pictures from this years parade are on our website.

17th Annual TIC Golf Tournament

This year's tournament is on Monday June 6th at GreatLife@Shawnee Country Club. Coaches Bill Self, David Beaty, Branden Schneider and AD Sheahon Zenger are all planning to attend this year. The entry fee for TIC members is \$100 and for non TIC members, \$110. Hole sponsorships are available for \$100 and Includes a hole sign and name on sponsor banner. The entry form and hole sponsorship form is available for download on our website, www.topekajayhawkclub.com. GreatLife golf//fitness is one of our "Friendly" merchants which offers special discounts to Topeka Jayhawk Club members. Check out our "Merchants" page on our website for more information.

TJC to award up to 3 \$500 scholarships

The application deadline is May 15! Don't miss it! In order to apply, you must live in northeast Kansas and either be a current KU student or a high school student entering KU for the 2016 fall semester. ALSO, the student or a parent or a grandparent of the student must be a current T|C member and have been a member for at least 3 years. The board hopes that this will become a very important benefit to TJC members in the years to come and significantly help our local students attend the university we all love. Check out the application and rules on our website, www.topekajayhawkclub.com.

This KU loss was especially hard to swallow

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Some years back, I finally conned myself into believing the notion that it is indeed the journey that one should focus on and not always the final destination.

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I convinced myself of this after yet another highly-rated Kansas basketball team left the NCAA tournament a round or two – or maybe three – before they probably should have.

I don't remember why I came to this epiphany. I'd guess it was about the time my older son hit college-age and I realized that you couldn't pay me enough money to put my livelihood in the hands of a bunch of 19-year-olds.

And so it was that I happily bumbled along with the 2008 championship getting smaller in my rearview.

I thoroughly enjoyed the 2015-16 season, this loss was really hard for me to take.

Our Jayhawks had so many things going right. I never would have imagined that pretty much all of it would fall apart in one shining moment.

The pressure of this game seemed like an albatross around Bill Self's neck. I haven't seen him look that uptight in ages. I've always admired him for his ability to make his team calm by being calm himself. But not the night of the Villanova game.

Villanova's frighteningly talented coach Jay Wright and his staff deserve an A+ for putting together a phenomenal defensive game plan, but I still can't understand how a team of great outside shooters could all go so cold so fast on the same night. Even when KU had open looks, they – with the exception of Devonte Graham – missed three-pointers to the tune of 0-13 until the last minute of the game.

KU's experience – all those third- and fourth-year players – seemed to mean little. Perry Ellis looked like a deer in headlights, which was something I hadn't seen since his sophomore year. It's also something you absolutely can't have from your senior leader, regardless of how many defenders a team runs at him.

Perhaps the toughest point of the night came after the game when Coach Wright said – and I'm probably paraphrasing – "We knew if we could turn the game into a street fight, we knew we'd win."

That could not have sat well with Coach Self, a man who takes fierce pride in teaching the kind of toughness that's supposed to allow you to scratch and claw your way to a win when your offense stays on the bus.

I don't think this was the best or the most talented team Bill Self has had since 2008. They accomplished some terrific things and were a lot of fun to watch, but I would bet three and maybe four of his other teams the last eight seasons would beat this one.

What I did truly believe, though, was that with great shooting, tons of experience and leadership coming out their ears, this team was the best-equipped he's had to make a Final Four run and win a championship. For me, that was the killer.

Maybe I need a new mantra that I got from the old Georgetown coach John Thompson. He was part of CBS radio's broadcast team for the Final Four, and during the national championship pregame show, he said, "It's much easier to win in the Final Four than it is to get there." I'm having a hard time disagreeing with that.

Coach Beaty, you got next. Rock Chalk!